



SKETCHURE JOURNAL

This month, we're bringing you a closer look at the ideas, projects, and people shaping how SKETCHURE works and grows.

THIS EDITION

- Bohemian Interiors, Decoded
- Behind the Scenes with Suppliers
- Inside Villa Mountain View
- Daylight Savings
- Join the SKETCHURE Team
- Entrance Ideas Worth Saving
- A Conversation with Our Jr. Architect



DESIGN INSIGHTS

What Gives Bohemian Interiors Their Character Without Making Them Feel Chaotic?

Bohemian style is about more than mixing patterns, textures, and decor. It works best when individuality, warmth, and layered visual interest are balanced with a sense of cohesion. Our latest guide breaks down the key elements behind bohemian interiors, from natural materials and handcrafted details to color, furniture, and styling ideas that help the look feel expressive, comfortable, and well put together.

[Read More](#)



WHAT'S NEW

Getting Project-Ready with Key Suppliers

As part of the preparation for upcoming major projects, the team has been holding focused sessions with key suppliers, including Huda Lighting, Swedish Group, Archi Brand, Living in Interiors, Offran and Forma 5. These sessions support early alignment on materials, systems, and product solutions, helping the team move into the next stages with stronger clarity and better project readiness.



FEATURED PROJECT

Villa Mountain View

El Sheikh Zayed, Giza

A 509 m2 residential villa, designed to reflect modern high-end living within a compact footprint. The design focused on making the most of limited space through smart planning, creative solutions, and a clear contemporary vision, resulting in a home that feels elegant, functional, and ready for execution.

[Explore Project](#)



A Matter of Interior

Daylight Savings

Well-planned daylighting can reduce as much as one-third of a building's total energy costs while improving the visual quality of the space.

Source: Whole Building Design Guide (WBDG), Daylighting

CAREER OPPORTUNITIES

Join our team

Let's build spaces that speak for themselves. Explore current openings:

- Sr. Technical office Engineer
- Sr. Interior Designer
- Sr. Site Engineer
- Sr. Procurement and Estimation Engineer

[Apply Now](#)



PINSPIRATION OF THE MONTH

Entrance Ideas Worth Saving

This month's Pinspiration highlights a curated collection of entrance designs that explore different ways to shape first impressions through materiality, layout, lighting, and detail. A useful board to save if you're looking for ideas that make an entry feel more inviting, polished, and well considered.

[Get Inspired](#)

TEAM TALK

Catching Up With Our Jr. Architect



Mahmoud Mostafa
Jr. Architect

This month, we caught up with Mahmoud Mostafa to learn more about the details he notices first, the parts of the design process he connects with most, and the influences and habits that shape the way he approaches architecture.

01

As an Architect, what is the kind of detail in a drawing or design review that most people would overlook, but you immediately notice?

I notice gaps between concept and execution. If a project is described as modular or adaptive, I immediately check whether the joints, paneling, structure, and circulation actually support that idea.

02

What part of a project do you naturally get most invested in: the early concept, the technical development, or seeing it take shape on site, and why?

I enjoy the early concept stage most. It's where I explore the project's potential and imagine how people will experience the space in a way that feels both enjoyable and practical.

03

When you are working on a space, what is the first sign for you that the design is starting to feel right?

I test a space by imagining a person moving through it. Once circulation feels intuitive and effortless, with no obvious confusion points, I know the design is starting to work.

04

Outside of architecture, what kind of visual inspiration tends to stay with you: films, travel, streets, nature, photography, or something more unexpected?

It's a mix of many things, but films influence me most. They shape how I notice lighting, atmosphere, and composition in real places.

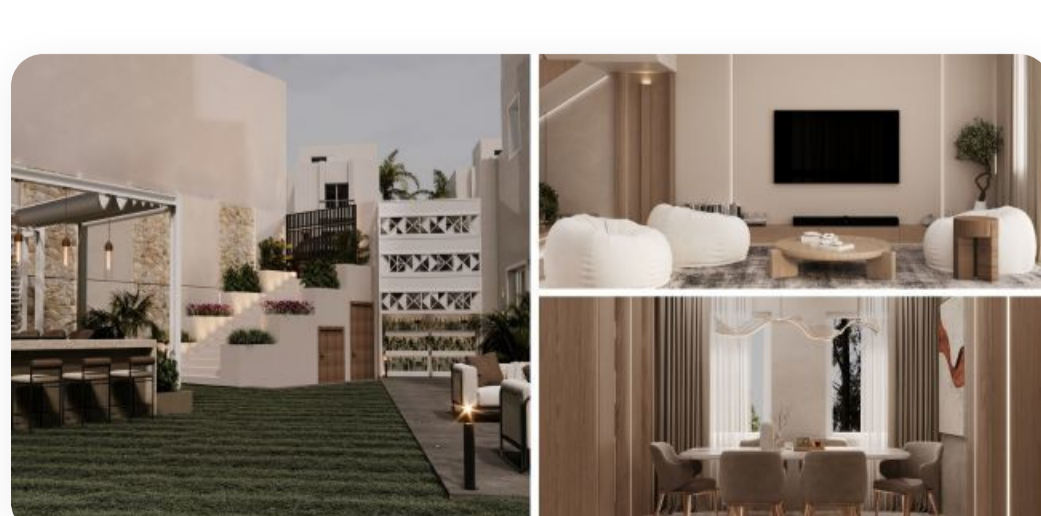
05

What is one small routine, mindset, or reset habit that helps you stay focused when deadlines get intense?

Short mental resets help me most when deadlines get intense. Even a quick break or looking at references helps me come back with a clearer perspective.

PROJECT HIGHLIGHTS

More from Villa Mountain View



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