

SKETCHURE

COMPANY PROFILE

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AGENDA

WHO IS SKETCHURE	1
WHY SKETCHURE	5
OUR SERVICES	13
OUR CLIENTS	22
OUR PORTFOLIO	24

Who is SKETCHURE

01



- MATTER OF INTERIOR
- SUBSIDIARY OF ZF HOLDING
- THE ZF ECO-SYSTEM
- NEW GLOBAL PARTNERSHIP

MATTER OF *Interior*



SKETCHURE ***is an exclusive interior design company known for creating one-of-a-kind spaces, since 2017.***

Driven by creativity and a deep understanding of architecture and craftsmanship, we design high-end residential, commercial, and corporate environments.

Every project is a chance to push creative boundaries, combining form, function, and emotion into spaces that feel effortless, refined, and alive.



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SUBSIDIARY
OF ZF HOLDING

SKETCHURE is proud to be part of **ZF Holding**, a successful holding company established in 2009.

Being a part of this legacy gives us access to a wide range of resources and expertise, allowing us to deliver effective solutions that meet our clients' needs.

ZF Holding's focus on innovation and industry knowledge keeps **SKETCHURE** exactly where it belongs: at the top.

CAIRO

Email: info@zfholdingco.com
www.zfholdingco.com

DUBAI

Email: info@zfh ae
www.zfh.ae

ECO SYSTEM

The **ZF** ecosystem is a full-circle workflow; **SKETCHURE** designs it, **WOODCHURE** builds it, **FITCHURE** brings it to life on-site.



SKETCHURE
MATTER OF INTERIOR

Experts in architecture and interior design,transforming spaces with innovative concepts and a keen eye for detail.

WOODCHURE
CRAFTSMANSHIP REFINED

Dedicated woodcraft partner, specializing in custom furniture and decorative pieces, adding the perfect finishing touch to each project.

Fitchure
BUILT TO FIT

Fit-out specialists who take SKETCHURE's designs and bring them to life on-site, handling everything from partitions to full space transformations.

Together, we offer a complete, seamless service from design to delivery, making sure every project is executed to perfection.

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why SKETCHURE

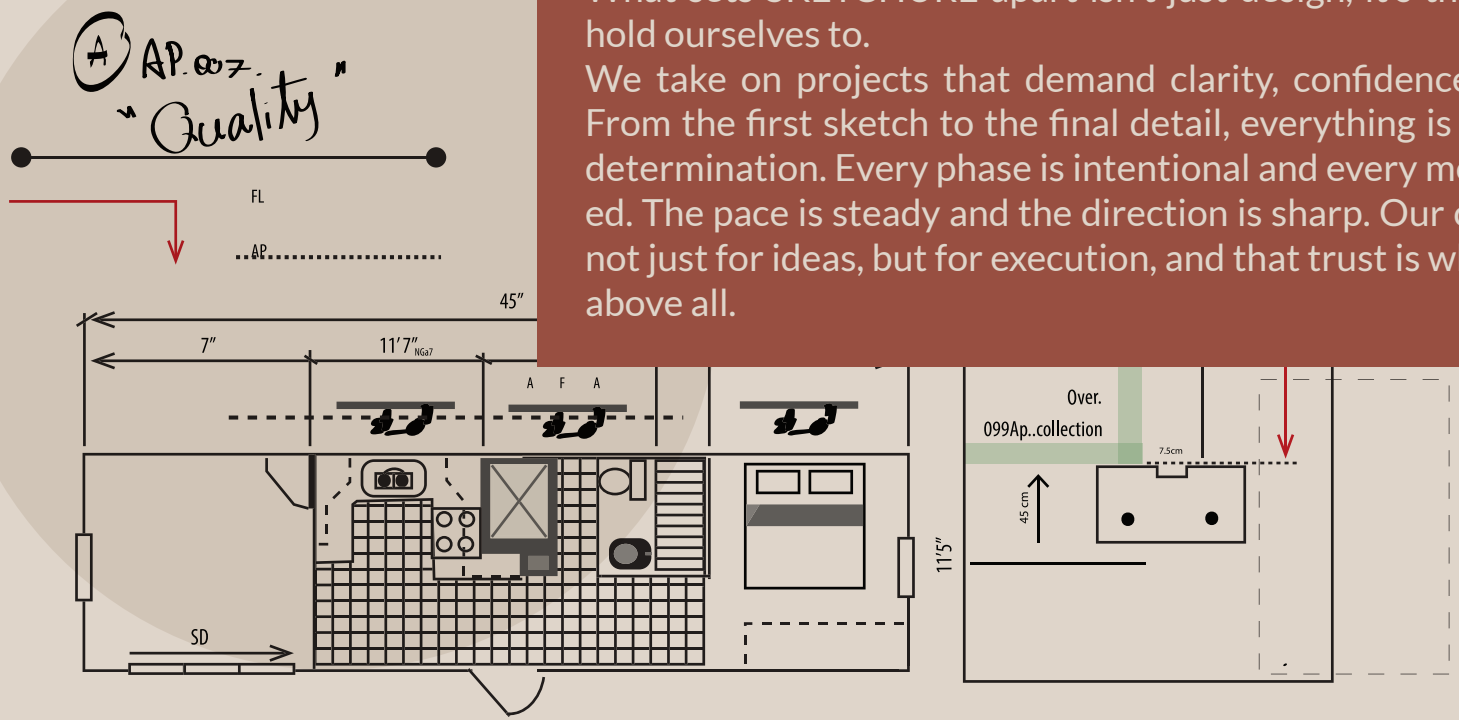
02



- OUR STANDARDS
- OUR PROCESS
- QUALITY CONTROL

OUR *Standards*

What sets SKETCHURE apart isn't just design, it's the standard we hold ourselves to.
We take on projects that demand clarity, confidence, and control. From the first sketch to the final detail, everything is managed with determination. Every phase is intentional and every move is calculated. The pace is steady and the direction is sharp. Our clients trust us not just for ideas, but for execution, and that trust is what we protect above all.



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OUR PROCESS

01.
VISION

We start by understanding your goals, reviewing the project scope, and discussing your needs, aesthetics, and timeline to ensure a clear direction.



VISION CONCEPT DESIGN EXECUTION

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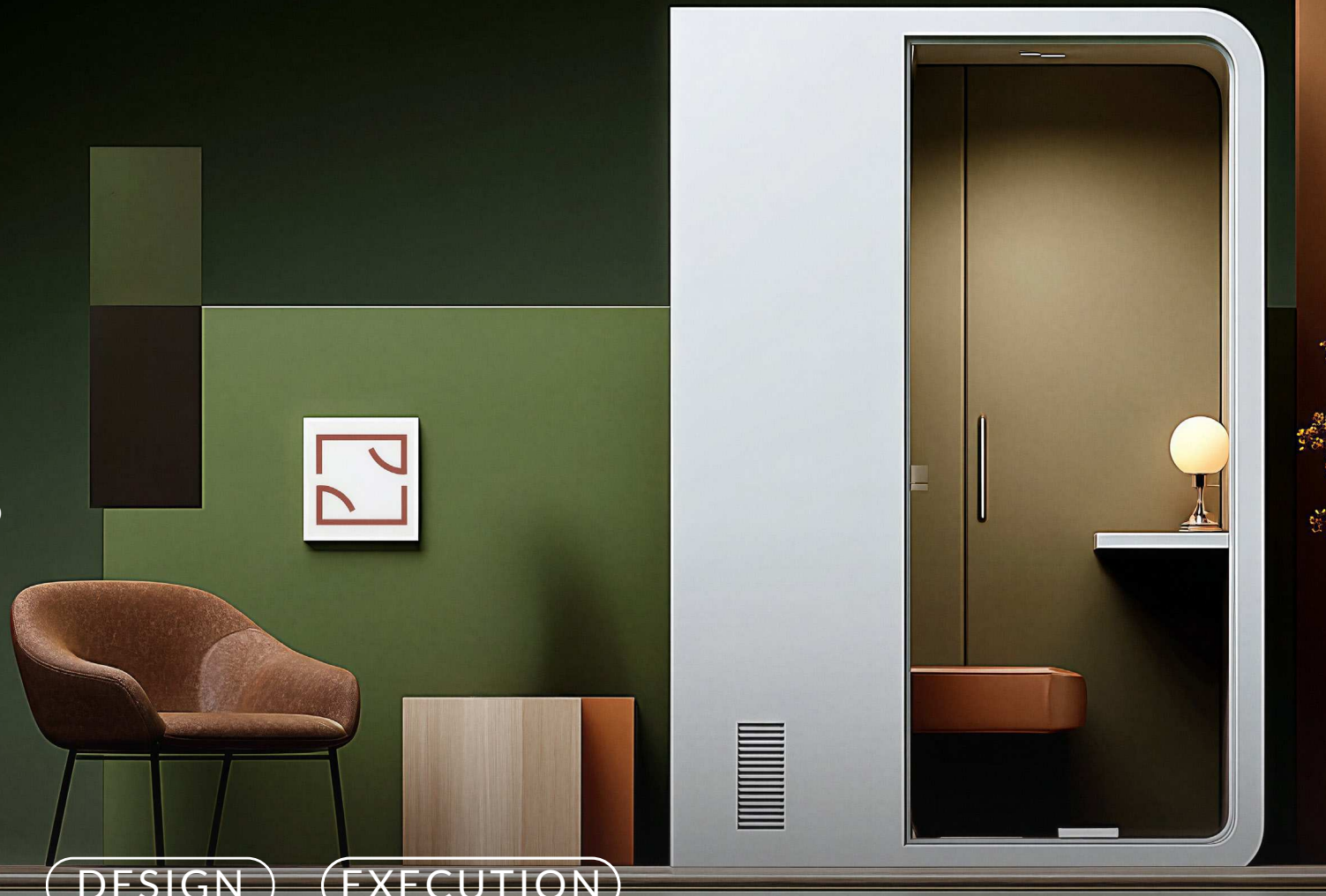
OUR PROCESS

02.
CONCEPT

We present tailored sketches, mood boards, and swatches to visualize the design, incorporating your feedback to refine the concept.



VISION CONCEPT DESIGN EXECUTION

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OUR PROCESS

03.

DESIGN

We transform your space with precision planning, selecting materials, furniture, and creating detailed renders to bring the vision to life.



VISION CONCEPT DESIGN EXECUTION

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OUR PROCESS

04.
EXCUTION

We handle the entire process, from sourcing to installation, ensuring everything is completed seamlessly with regular updates and a final walkthrough.your feedback to refine the concept.



VISION CONCEPT DESIGN EXECUTION

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QUALITY CONTROL

QUALITY MANAGEMENT SYSTEMS

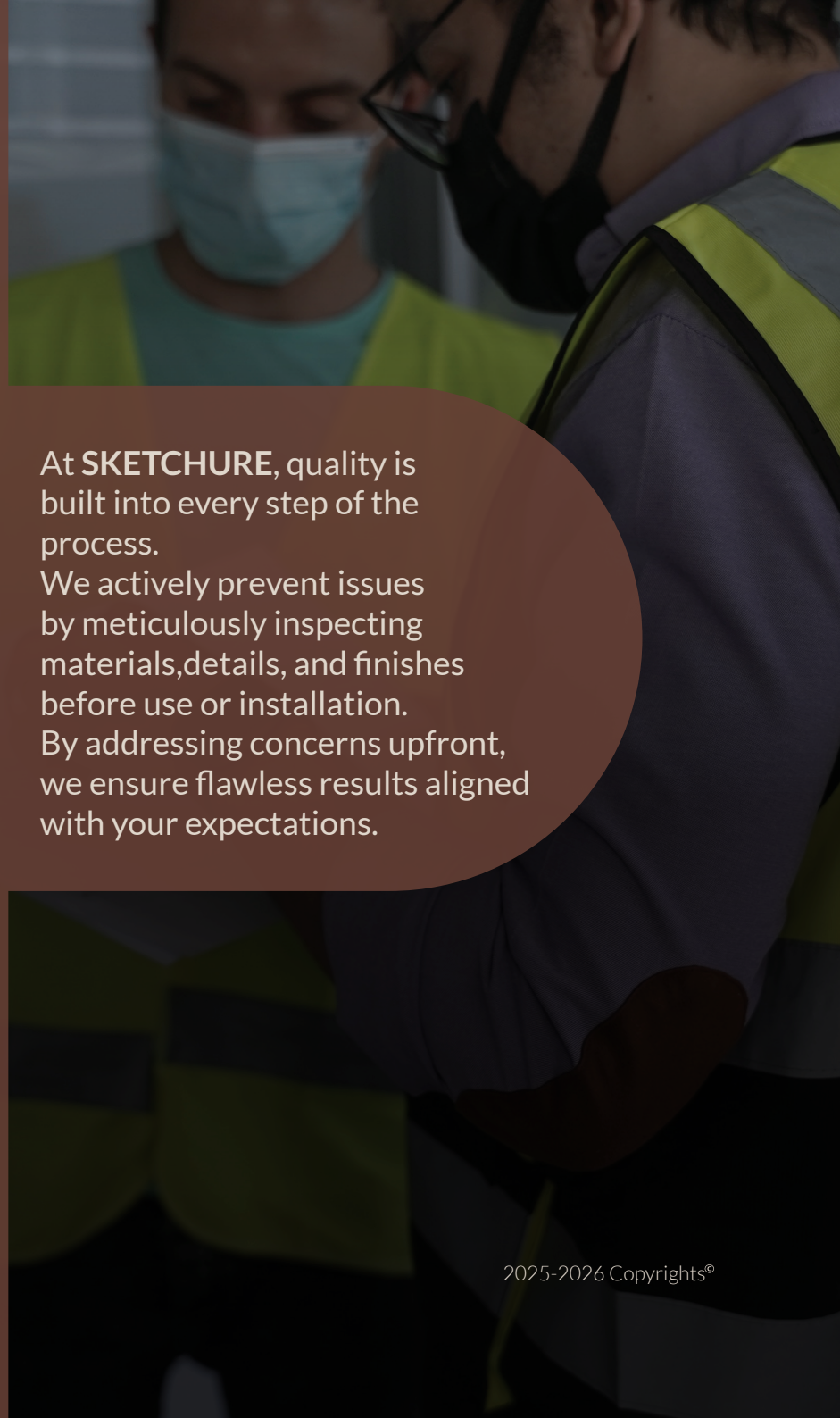
To uphold the highest standards, we follow globally recognized protocols, ensuring each project is completed to perfection.

- **UBC:** Uniform Building Code
- **ASTM:** American Society for Testing and Materials

QUALITY ASSURANCE

Our approach to quality assurance is fundamental. Every design, detail, and installation is monitored to meet our challenging standards.

We strive for perfect execution every time. Through demanding testing and evaluation, we deliver results that exceed expectations.



At **SKETCHURE**, quality is built into every step of the process.
We actively prevent issues by meticulously inspecting materials,details, and finishes before use or installation.
By addressing concerns upfront, we ensure flawless results aligned with your expectations.

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NEW GLOBAL PARTNERSHIP

FOR SUSTAINABLE BUILT ENVIRONMENT

The future demands innovation, responsibility, and a commitment to sustainability, that's why we proudly made the decision to partner with **SAVENER** and **ESPECIES DE ESPACIOS**, two leading Spanish firms known for their expertise in sustainable development.

THE IMPACT ON **OUR CLIENTS**

1. Greater Expertise: Access to a broader range of skills and knowledge in sustainable master planning.
2. Tailored Solutions: Strategies that respond to each project's unique needs.
3. Global Insights & Local Impact: Best practices adapted to regional contexts.
4. Expanded Services: Providing end-to-end solutions for interior design to urban planning, with a strong emphasis on sustainability.

SAVENER is a global leader in sustainable engineering and architecture, integrating advanced technologies to delivers energy efficiency and environmental responsibility.

ESPECIES DE ESPACIOS brings an artisanal approach to architecture and urban design. With expertise across Seville and Vienna, the studio integrates diverse approaches to deliver architecture that is both innovative and deeply human-centric.

This is our VISION.
This is the future of MASTER PLANNING.

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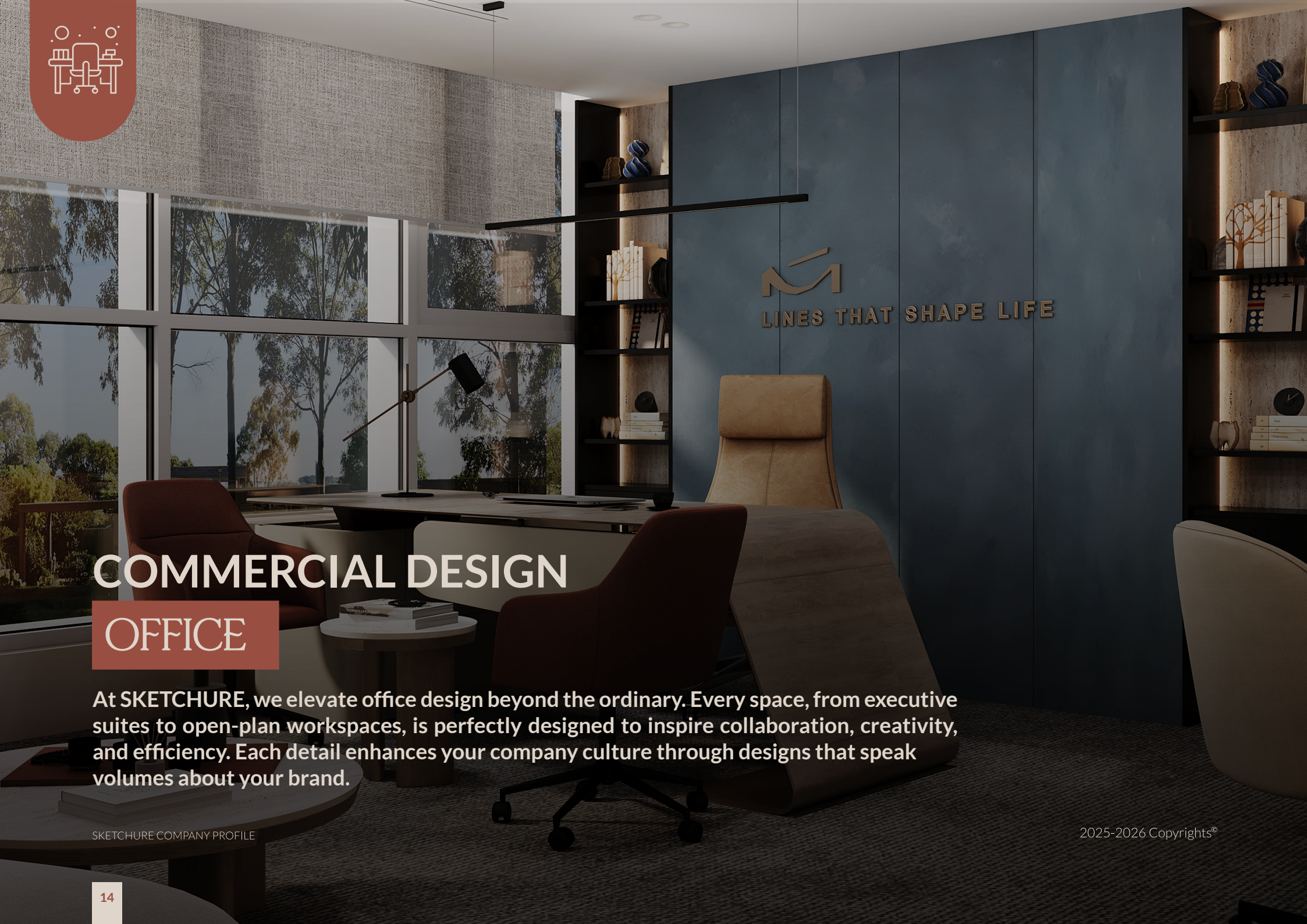
our SERVICES

03



- COMMERCIAL DESIGN
  1. OFFICE DESIGN
  2. RETAIL DESIGN
  3. HOTELS & RESTAURANTS
- RESIDENTIAL DESIGN
- LANDSCAPE DESIGN SERVICES
- FURNISHING & ACCESSORIES
- FURNITURE DESIGN
- PROJECT MANAGEMENT



COMMERCIAL DESIGN

OFFICE

At SKETCHURE, we elevate office design beyond the ordinary. Every space, from executive suites to open-plan workspaces, is perfectly designed to inspire collaboration, creativity, and efficiency. Each detail enhances your company culture through designs that speak volumes about your brand.

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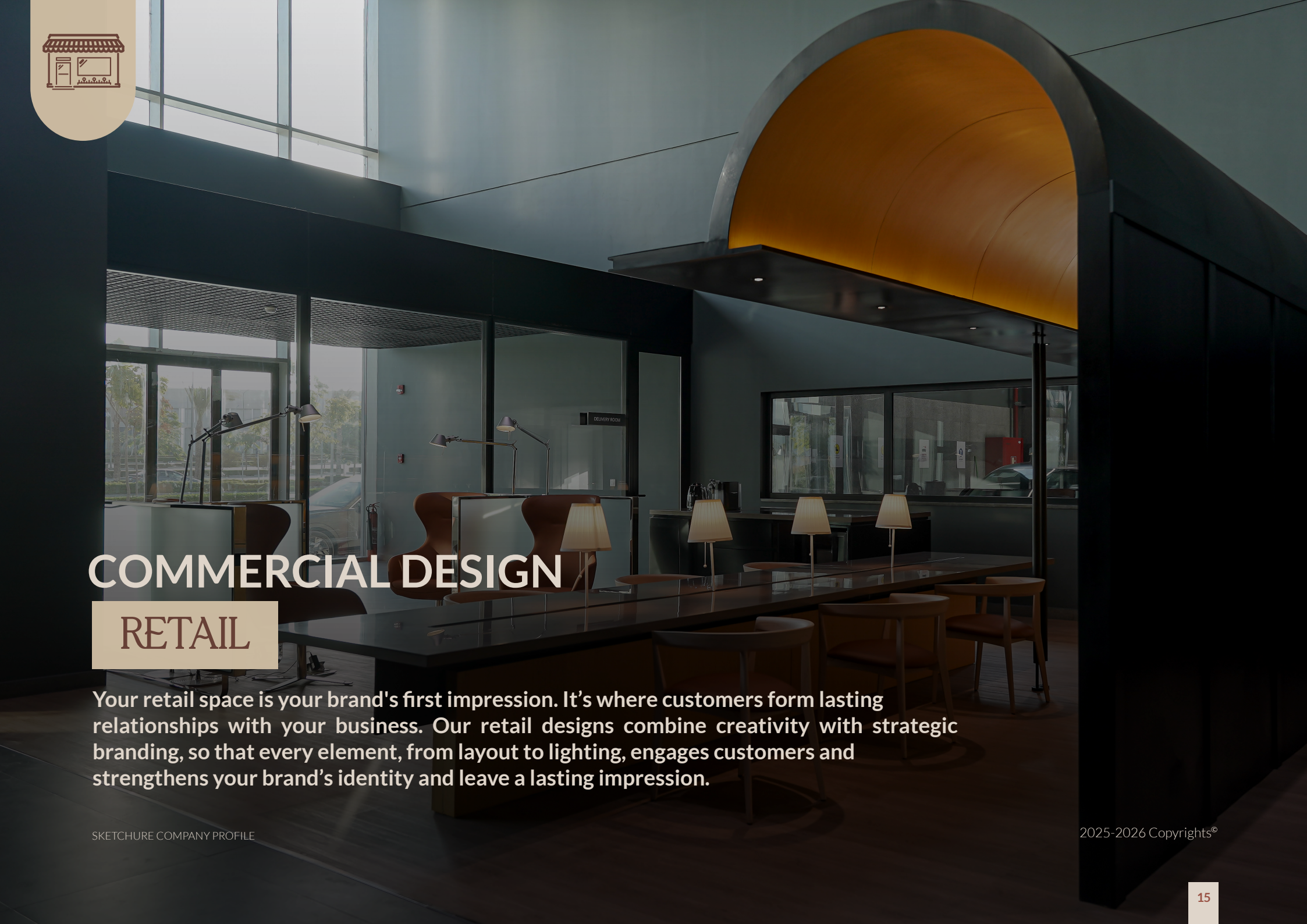

COMMERCIAL DESIGN

RETAIL

Your retail space is your brand's first impression. It’s where customers form lasting relationships with your business. Our retail designs combine creativity with strategic branding, so that every element, from layout to lighting, engages customers and strengthens your brand’s identity and leave a lasting impression.

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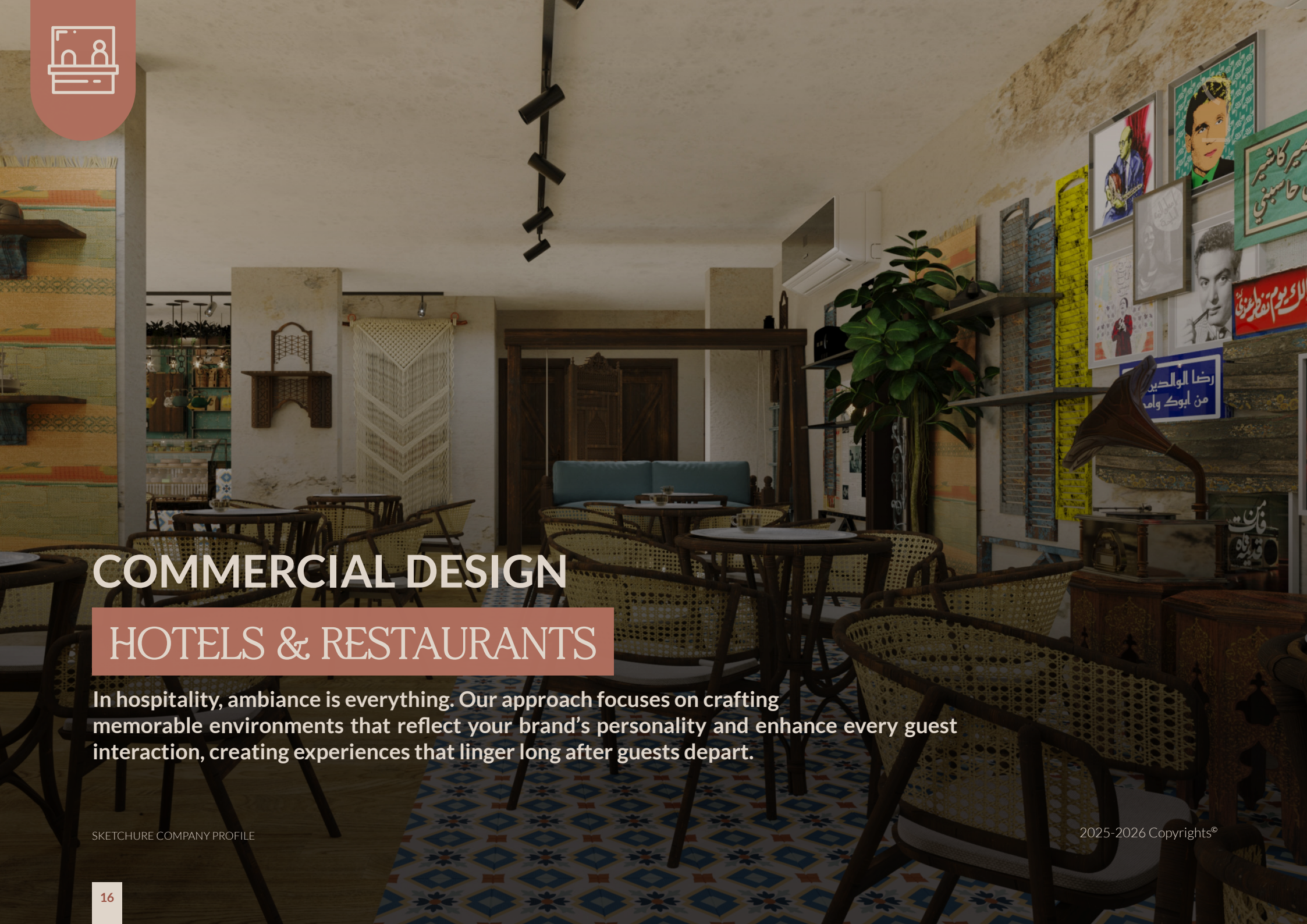

COMMERCIAL DESIGN

HOTELS & RESTAURANTS

In hospitality, ambiance is everything. Our approach focuses on crafting memorable environments that reflect your brand's personality and enhance every guest interaction, creating experiences that linger long after guests depart.

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RESIDENTIAL DESIGN

At SKETCHURE, we believe your home should be a true reflection of your style, comfort, and individuality. We craft residential spaces that seamlessly combine functionality with elegance, creating environments that elevate everyday living. Our designs are tailored to enhance both the aesthetic and practical aspects of your home

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LANDSCAPE DESIGN

Your outdoor spaces deserve the same attention to detail as your interiors.
At SKETCHURE, we design landscapes that blends nature with architecture, creating inviting environments that feel both elegant and natural. Our designs offer a peaceful, healing connection to nature.

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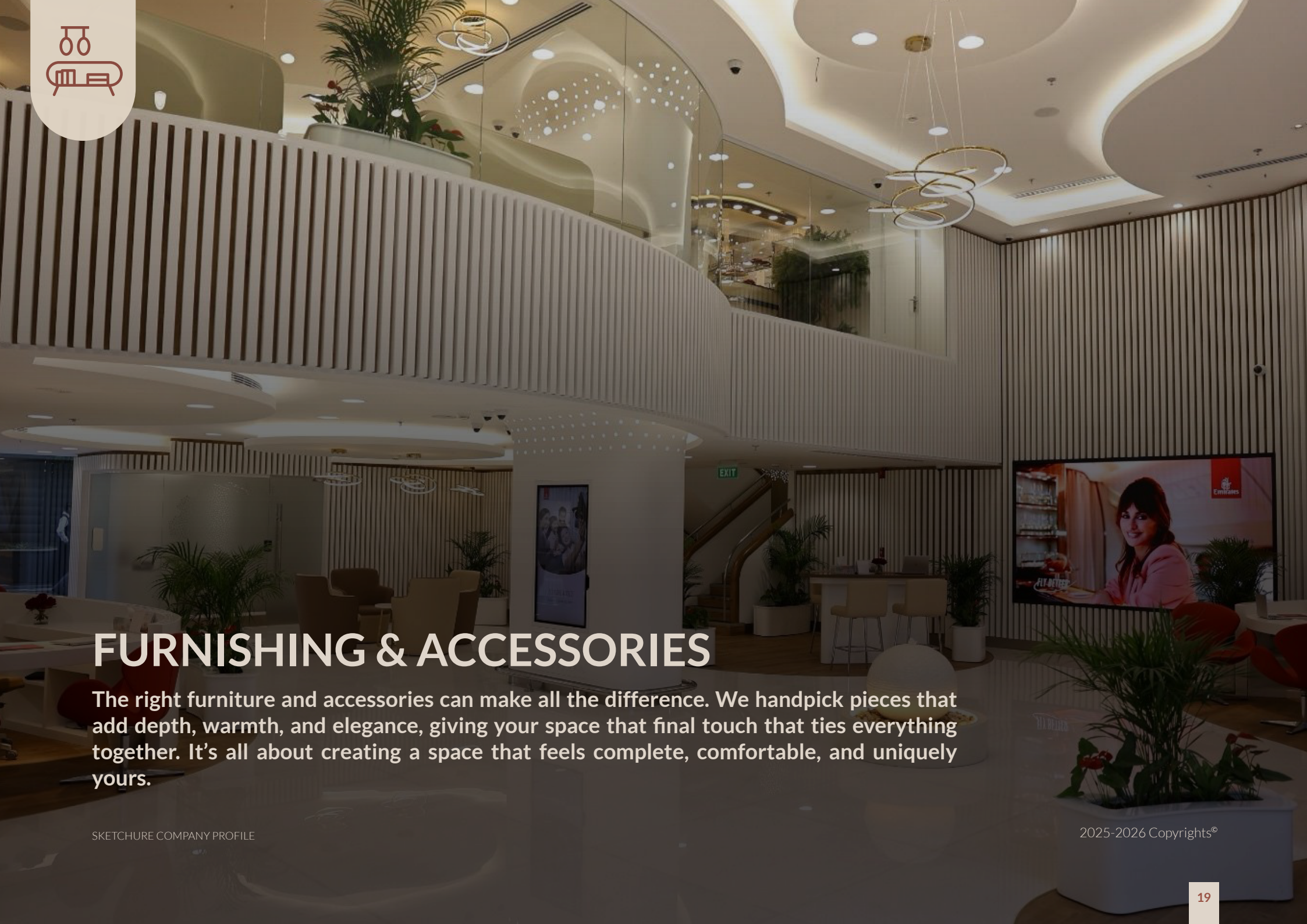

FURNISHING & ACCESSORIES

The right furniture and accessories can make all the difference. We handpick pieces that add depth, warmth, and elegance, giving your space that final touch that ties everything together. It's all about creating a space that feels complete, comfortable, and uniquely yours.

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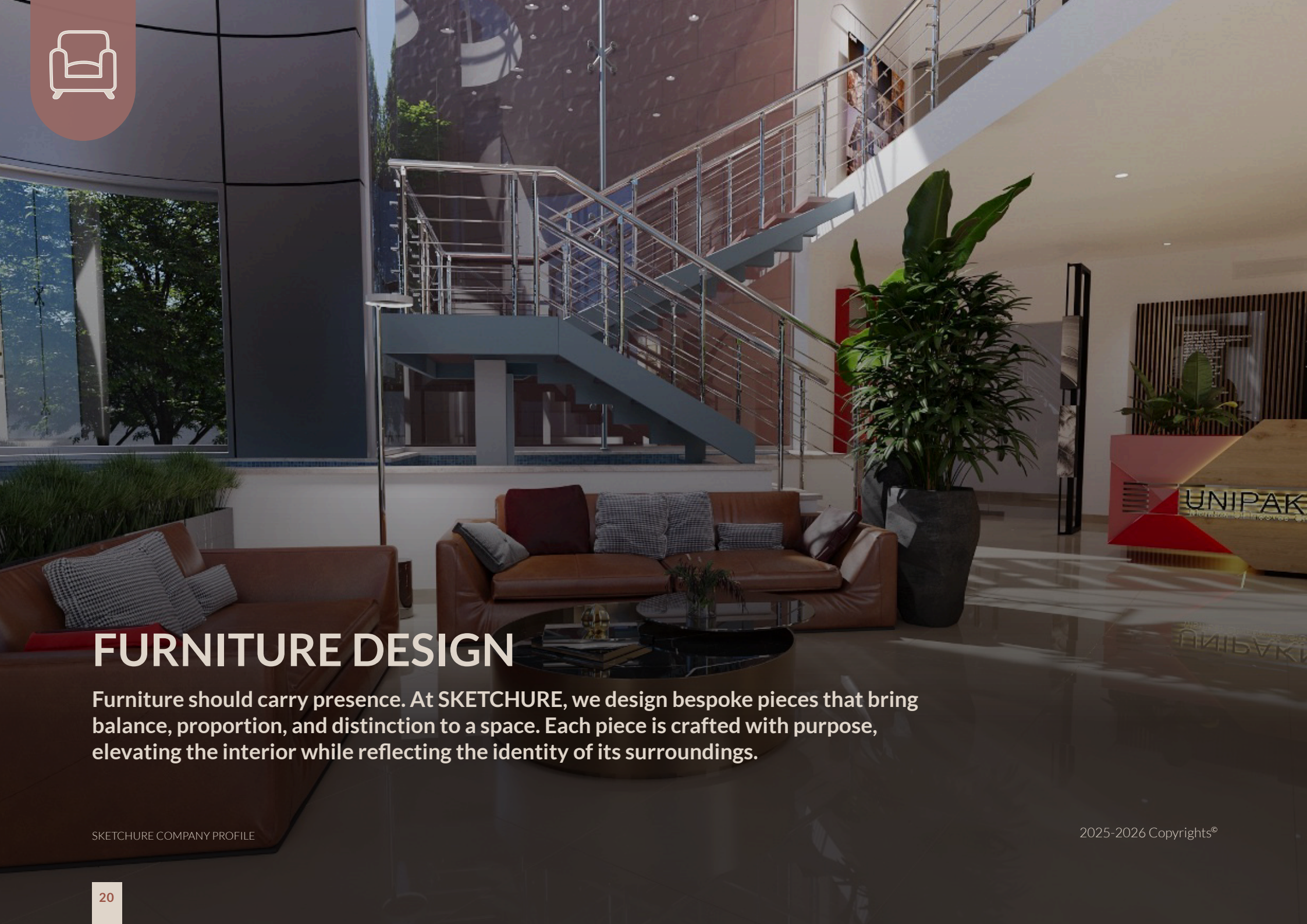

FURNITURE DESIGN

Furniture should carry presence. At SKETCHURE, we design bespoke pieces that bring balance, proportion, and distinction to a space. Each piece is crafted with purpose, elevating the interior while reflecting the identity of its surroundings.

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PROJECT MANAGEMENT

A flawless design requires flawless execution. Our project management services ensure that your vision is brought to life with precision and efficiency. We manage every aspect of the project, from planning and coordination to execution, ensuring that timelines, budgets, and quality standards are met without compromise.

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our CLIENTS

04



OUR CLIENTS CHOOSE US BECAUSE WE SPEAK THEIR LANGUAGE; ***CLARITY, PRECISION, AND IMPACT.***

TOGETHER, WE BUILD SPACES THAT REFLECT AMBITION AND SET NEW STANDARDS.

OUR CLIENTS











































































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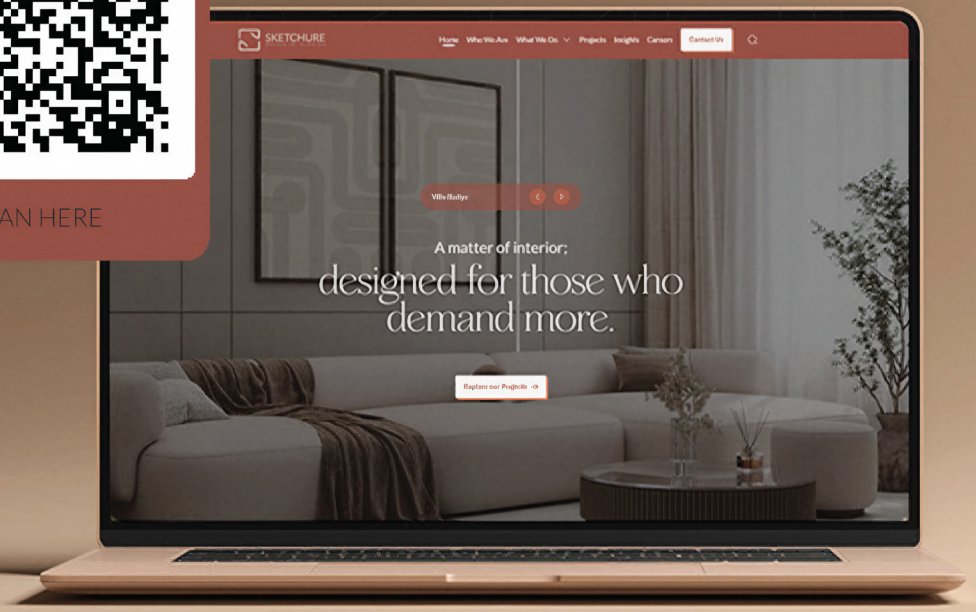
OUR PORTFOLIO

SCAN HERE



Check our projects, each one is a reflection of our expertise, attention to detail, and commitment to design excellence.

Click Here

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THANK YOU



info@sketchure.com
Sketchure.com

Building #114, 6th touristic zone,
6th of October, Giza, Egypt.
(+2) 010 20000435

WestBurry Commercial Tower,
Business Bay, Dubai, UAE
(+971) 56 7305059